

Athens city guide



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EU €25 UK £21 US \$27

ISBN: 978-618-00-5290-9



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Made in Greece

Echoes of the past on the Acropolis, breathtaking views from Lycabettus Hill, the walks in charming Plaka and the Ancient Agora, the heavenly scent of bitter orange trees in Kolonaki, the sounds, the blue sky, the light, the sweet winds that bring delight—there is always something that arouses a memory. And the enchanting stories of the place where everything began await exploration.

Hellofrom Athens is an ode to the capital of Greece that reveals a unique insight into the places that epitomise the spirit, philoxenia, heritage and vibrancy of Athens. It celebrates the cradle of Western civilisation not only for its glorious past but, more importantly, for its even brighter future. Created by award-winning **hellofrom**, **hellofrom Athens** is a design-conscious city guide that offers modern travellers and discerning locals a grand tour of design, gastronomy, culture and lifestyle in Athens. All places are meticulously researched on the basis of quality and aesthetics, as well as in regard to their desire to inspire change for a better tomorrow.

Vibrant cultural spaces, innovative shops, a thriving gastronomic scene that celebrates the finest Greek produce and groundbreaking projects that evoke emotions—all these places create a plethora of unique experiences that reflect the philosophy and ethos of **hellofrom**. Illustrated with original photography and copy, the **hellofrom Athens** city guide becomes an object for inspiration and beyond.

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reddot award 2018
winner

Mouki Mou Athens

Concept store

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moukimou.com

15 Diogenous St
Athens 106 56



Following the success of her London-based store, Maria Lemos brings her unique aesthetic and less-is-more style back home in a space that celebrates a mindful approach to living and encourages inspiring gatherings and creative collaborations. Tucked away on a quiet street in Plaka, Mouki Mou weaves itself into the fabric of its historic neighbourhood, with interiors designed by Leda Athanasopoulou, bringing a surprising sense of time-stopping inside the store. Details often invite a sense of wonder—a single bloom in a tiny vase, a partly hidden view, suggesting but not telling.

Lemos's penchant for fine craftsmanship and timeless quality shines through the evolving collection of off-the-radar brands sourced from all over the world, such as the Japanese paper cotton dresses by Bergfabel, the Muehling's seaweed spoons, and creations by Greek ceramist Eleni Vernadaki, among others. Objects that bring a sense of serenity to your home, an underlying sense of calm. Things you would source on an early spring afternoon just as the almond trees begin to blossom.



